

Residents, others urged to shop Alpine

ALPINE ---- Shop Alpine during the holidays to help the community now and into the future! Local businesses and organizations are urging that as Christmas nears and the Sunrise Powerlink construction starts to fade along Alpine Boulevard. “As we have noticed, the Powerlink construction is winding down and it’s much better to travel on Alpine Boulevard than in the past months,” said Bob Ring, Albertsons store manager and chairman of the Alpine Mountain Empire Chamber of Commerce board. “We really need to support our local businesses to keep Alpine strong and to prepare for the future as the construction is done.”

Shopping, eating and doing business here will support local establishments “and encourage other businesses and people to come to Alpine,” Ring said. “Definitely it’s been hard,” said Shawn Karjo, owner of the Alpine Tobacco Company at 2151 Alpine Blvd. “It’s going to be a matter of time until customers get back.”

Other business people along the boulevard agreed. Many, like Karjo, are offering great specials, gift cards and other attractions to lure local spenders. Dry Clean – USA at 2963 Alpine Blvd., Ste. 104, for instance, has dry cleaning discount specials for up to 10 percent, said owner Marlin Youkhana. “We have a variety of specials and \$5 gift certificates,” said Lori Tibbett, owner of Submarina at 2710 Alpine Blvd., Ste. K. “We have a frequent (sub sandwich) buyer program. People really like that, especially starving students.”

The Cobblestone Cottage Tea Shop at 1945 Alpine Blvd. has Christmas gifts as well as gift certificates. “We’re offering Christmas tea at the normal price the entire month of December,” said owner Nancy McCrary, describing an afternoon or high tea with a Christmas emphasis. Ring said he’s encouraging customers to play for money and prizes during Albertsons “Win Big, Wish Big” contest at the store at 2955 Alpine Blvd. Albertsons is also co-sponsor with the Salvation Army of an Angel Tree with holiday gifts for children 12 and under. Free gift wrapping is offered for toy donations! For more information about buying locally, call the Alpine Mountain Empire Chamber of Commerce at (619) 445-2722.

